Marketing

Website Lead Capture

- **Contact Form Leads**
- **Phone Leads**
- **Text Leads**
- **Live Chat Leads**
- **Facebook Leads**

Add to CRM
Tag as "Prospect"

Contact to Schedule
Call, Email, or Text

- **Scheduled!**
- **Not Scheduled**
  - **Add to CRM Call Back List or to do list every 2 days**
  - **Add to Email Marketing List**